

Ruby Renshaw

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Experienced business professional contributing in-depth understanding of many facets of an organization with a keen eye for interpreting organizational alignment and operating requirements of initiatives. Draws upon communication, presentation, and motivation skills essential in maximizing performance and coordinating projects. Areas of expertise include Accounting, Business Plans, Needs & Gap Assessment, Project Management and Strategic Planning.

Career Synopsis

Strategy Stream www.strategystream.com 2007 - Current
Strategic Planning Services

Business & Meditation Facilitator

Integrates and facilitates a customized meditation process with small business owners to design actionable strategic plans and on-going measurement of business performance. Initiates access to multi-level perspectives of the components of a business plan in order to holistically view business design and implementation.

Rarey & Associates, Inc. Houston, TX 1997 - 2007
Management Consulting Group

Management Consultant

Interfaced extensively with clients to access and define project scope, establish critical objectives, design/implement actionable strategic plans, and on-going measurement of organizational performance improvement. Coordinated and managed teams of management, organizational development, and change consultants as applicable to project specifics. Specialized in balanced scorecard, organizational assessment, strategic planning, training, coaching, and performance management consulting services delivered to medium-to-large-sized companies. Representative clients include Baker Atlas, KPMG, Noble Affiliates, Shell Oil, and Sterling Bank.

Ohio Bookkeeping Company, Columbus, OH 1990 - 1997

Bookkeeping and Accounting Firm

Accountant

Participated in the growth of this small bookkeeping company into a six-figure, full-service accounting and tax firm by outpacing competitors on critical pricing and service factors. Delivered customized services (including accounts payable, accounts receivable, financials and payroll) for clients ranging from solo-owned businesses and start-ups to a multi-location fast-food restaurant.

Education

Master of Business Administration-Leadership 1997–Franklin University,
Columbus, OH

Bachelor of Science–Accounting-1991-Franklin University, Columbus, OH

Key Skills

- Accounting & bookkeeping
- Business Plan Design
- Culture Integration
- Group Facilitation
- Mac Pages, Numbers & Microsoft Excel, PowerPoint, Word
- Needs and Gaps Assessment
- Organizational Development
- Project Management
- Strategic Planning & Implementation
- Training
- WordPress